

# **Donor Lists Policy**

## 1.0 Purpose:

Lakeridge Health Foundation (the "**Foundation**") is committed to preserving donor trust and to safeguard the information provided to us in a responsible manner. We do not rent, trade, or sell our donor lists. The personal information provided to us, is collected and used for the purposes of:

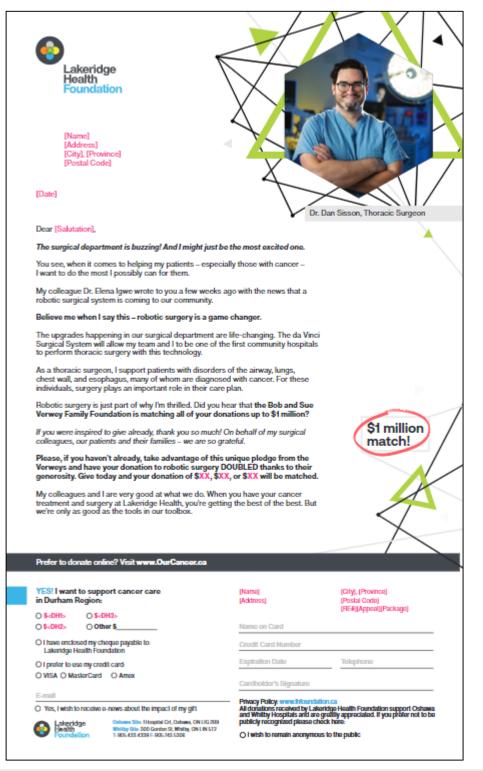
- Processing donations
- Keeping donors informed of our activities, and
- Seeking donor support to improve healthcare in Durham Region

### **APPENDIX: Sample Donor Appeal Letter**

This is a public document in the 'Accountable to You' section of the website.



#### **APPENDIX: Sample Donor Appeal Letter**



Approved Dec. 30, 2022 2 | P a g e



In thoracic surgery, we sometimes have patients with cancer in areas of the chest that the @ifficult to access with traditional minimally-invisive techniques. In these cases, we need to perform open surgery, which requires up to five days in the Hospital to recover. With the robot on hand, we can remove the turnours quickly and safely resulting in a single overnight stay!

! If making, sufficted as  $y_{ij}$  is 'Larm,  $u \in A$  the very be  $x v_{ij} + v_{ij}$  and  $w_{ij}$ . Robotin surgery allows my team to operate with less blood loss less ris loof in 2 tion and faster releave times for patients.

1 he @a vinci Robot gives me more control and precision when operating than ever Sefore. Using the in-room conside, L an see  $2\mathcal{U}$  im (gin, ) of my patient and use the hand tools to make tiny  $\mathcal{J}_{0,r}^{\alpha}$ -degree movements with the roboti Larms – movements seyond my human capabilitie

Cancer cases are rising in ,-urham Region and with \* in 2 people being dia, nosed with this disease in our li etime we need to ensure together, that the pest cincer care is available lose to home.

In 2028, donors life you helped JunU an endotronchial ultraspund (EBUS) that ni zero, donied the way we do thoracic surgery, with this innovation, zero and could nn Ily get real-time images from in and around the lungs. This heped us identify difficult to reach tumours and avoid invasive surgery! We nee yournel on a again!

Lung cancer is the leading cruse of death for women and men in s made. The hnology like the da vin-i...loco tic System will save lives.

 $P_{12} = \omega_0 \, i_{2,2} \text{or were } c_{3,2} \text{odd} \pm i_{2,2} \quad \text{with this year to tak is the taken on Box. Sue and many others in your community and help us advance on over care in Durham Region .$ 

Your support is greatly appreciated.

Li da si na bi na s

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P.S. vior a quick indicasy way to make jour conation and have it matched, visit www.Ource.noe.co.



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Prefer to donate online? Visit www.OurCancer.ca

#### Monthly Giving Program

Monthly Giving Program	മ്പോൾ പലി കാല്പ്പെഴിയാം ന്നോഗ	
The monthy giving program is an easy way for you to make an automatic ministry Londation to Lakenicgoeath Foundation throughout the yoa	O Please deduct my month O Enclosed is a cheque m	O \$15 (48¢ a dag)
	Name on Card	
E-mail	Gredit Gard Number	
O Yes, I wish to receive e-news about the impact of my gift	Expiration Data	Tolophono
ա մեսան տույցուն են այլես են տես է որոն է ստել։ Հետ ելե հանձեն է ուս է ու են համել է ուս է Հետ Հետ է հայ է հայ է ուս է հայ հետ համել	Cardholdor's Signaluro	